



**FOR IMMEDIATE RELEASE**

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## **American Society for Investigative Pathology Launches Online Article Sales using Cadmus ArticleWorks™**

**Richmond, Virginia (January 26, 2004)** - Cadmus Communications Corporation (NASDAQ/NM: CDMS) today announced that the American Society for Investigative Pathology (ASIP) is launching a new service using Cadmus ArticleWorks to enable the purchase of individual articles from its two journals, *The American Journal of Pathology (AJP)* and *The Journal of Molecular Diagnostics (JMD)*. Interested readers who do not have subscription access to the complete journals will be able to purchase either electronic or print versions of individual articles from ASIP's journals on Highwire Press, an online collection of over 700 scholarly publications.

Articles purchased in electronic PDF format are protected using Cadmus ArticleWorks' RapidRights™ solution which secures articles from unauthorized access. Readers who wish to purchase printed copies will receive high-quality, digitally printed copies of the articles within two days of placing their order. ASIP also plans to use ArticleWorks to deliver secure commercial e-prints and printed collections of articles collated and bound as customized journals.

"We are very excited to offer this service to the medical and research community as well as to the public," commented Dr. Mark Sobel, MD PhD, Executive Officer of ASIP. "ArticleWorks enhances what was called pay-per-view to include more services such as Cadmus' unique print-on-demand capabilities. We look forward to creating customized collections from existing articles, offering better and faster service for commercial reprint requests, and generally exploring new business opportunities made possible by ArticleWorks."

"It has been a pleasure to work with ASIP as the first user of the many scientific, technical and medical ("STM") societies who have expressed interest in our ArticleWorks service," said Hai Tran, Cadmus' Executive Vice President of Business Development. "Scholarly research is increasingly carried out online at the article level and ArticleWorks gives publishers a way to distribute their content, on demand, at this discrete content level instead of at the volume/issue level. As a result, the publisher can expand access to their content and still retain control over the distribution and use of their publishing materials."

The American Society for Investigative Pathology is a society of biomedical scientists who investigate mechanisms of disease. ASIP advocates for the practice of investigative pathology and fosters the professional career development and education of its members. ASIP's flagship journal, *The American Journal of Pathology*, is the leading global forum for reporting quality original research on cellular and molecular mechanisms of disease. ASIP also co-publishes *The Journal of Molecular Diagnostics*, the leading journal in the field of diagnostic pathology. Articles from both journals can be purchased at [www.amjpathol.org](http://www.amjpathol.org).

ArticleWorks is a comprehensive content delivery and digital rights management system with complete e-commerce functionality that enables publishers and other content providers to deliver content on demand in either printed or secure electronic formats. For information about the innovative technologies and products developed for publishers by Cadmus, visit [www.cadmus.com](http://www.cadmus.com).

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Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest publications printer in North America, and a leading national provider of specialty packaging products and services. Additional information about Cadmus is available at [www.cadmus.com](http://www.cadmus.com).