



**FOR IMMEDIATE RELEASE**

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## **Infotrieve® Expands Distribution Options Using RapidRights™ From Cadmus Communications**

**Richmond, Virginia (January 27, 2005)** - Cadmus Communications Corporation (NASDAQ/NM: CDMS) today announced that Infotrieve has selected RapidRights, a digital rights management (DRM) solution, to enhance its electronic reprint offering for scholarly and professional publishers. Infotrieve markets and sells article reprints on behalf of its publisher partners; electronic reprints or ePrints are powerful marketing tools to market and educate customers on new product releases or other company news. Infotrieve will use RapidRights to provide copyright protection for bulk ePrint sales of articles that will be distributed electronically.

"Copyright is an important factor within the content aggregation and content technology industries in which Infotrieve operates," said Jan Peterson, Vice-President of Content Development at Infotrieve. "Infotrieve has selected Cadmus for its RapidRights solution because it enables us to provide our electronic journal reprints customers with advanced distribution options that are both innovative and copyright compliant."

"Infotrieve and Cadmus are both leaders in the scholarly and professional publisher services market and we believe that this relationship creates a powerful service that will allow publishers to expand their commercial reprint revenue opportunities," said Hai Tran, Executive Vice President of Business Development. "In order to be effective, DRM solutions cannot present obstacles to the end-user – we are pleased that Infotrieve, a long-time leader in content aggregation and delivery, has recognized the simplicity and ease-of-use that RapidRights provides for both content providers and, more importantly, for content recipients."

RapidRights allows publishers and content aggregators to deliver protected PDF files to users and is the only DRM solution on the market that does not require a separate download or plug-in to open the protected files. RapidRights is the electronic delivery component of Cadmus' ArticleWorks™, a comprehensive content delivery and digital rights management system that facilitates the delivery of content on demand in either printed or secure electronic formats.

### **ABOUT INFOTRIEVE**

Infotrieve, Inc. ([www.infotrieve.com](http://www.infotrieve.com)) is the leading integrated solution provider for scientific, technical and medical (STM) content acquisition, distribution, and management worldwide. Infotrieve specializes in delivering articles and reports from scholarly and professional journals, conference proceedings, standards documentation and more, delivering more than one million articles annually. Infotrieve has assembled one of the world's largest libraries of article and journal content, constantly expanding content through the company's ongoing partnerships and alliances with publishers and content providers. Infotrieve's full-service business is comprised of document delivery, library services, the Virtual Library platform, and reprints, e-Prints, and permissions services. Infotrieve has offices in the United States, Germany and Australia.

### **ABOUT CADMUS**

Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest publications printer in North America, and a leading national provider of specialty packaging products and services. For more information about the innovative technologies and products developed for publishers by Cadmus, visit [www.cadmus.com](http://www.cadmus.com).